Revolution in Crypto Publishing
Crypto-ISBN

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This document is for informational purposes only and does not constitute an offer or solicitation to sell shares or securities in Crypto-ISBN or any related or associated company. Any such offer or solicitation will be made only by means of a confidential offering memorandum and in accordance with the terms of all applicable securities and other laws. We have made every effort to provide web based Crypto-ISBN service against ISB token and the present token offer is not made to citizens of USA and China and we request them not to participate in the ICO Offer. Once the Service commences everyone can start availing Crypto ISBN service by buying tokens in Exchanges.

Introduction

Crypto-ISBN is a 20 Digit Number also called as "Crypto International Standard Block Number" for identifying title ownership of digital and print media rights through smartcontract using block chain technology". This includes identifying title ownership of digital media encoded in machine readable format using distributed ledger system or Print media title ownership using block chain technology.

Crypto-ISBN is unique project aimed at creating borderless economy is also interested in promoting easy and cost less way to register title ownership of digital and print media using blockchain technology with the help of smart contracts. Crypto-ISBN will issue ERC20 tokens to all its token holders for availing service of registering their Digital Media ownership or Print Media Ownership using smart contract with the help of block chain technology it also provides special offers of allotting free ISBN to 7,000,000 tokens holders in our special ICO event for free of cost.

Crypto-ISBN International title registration is a foolproof process for any authors, publishers, corporate publications for international market and also to control a huge amount of piracy of the books and publications. The unique 20 Digits number issued to registered token member of Crypto-ISBN is eligible to claim a free ISBN using publisher privilege of Crypto ISBN or Any of its Associate Publishers privileges. Apart from Free ISBN every Investor of Cypto-ISBN token holder will be eligible to claim services of Crypto ISBN site services. Crypto-ISBN is an International Standard Block Number. ISBNs are calculated using a specific mathematical formula and include a check digit to validate the number. Now with Crypto-ISBN starting 20 digits Crypto-ISBN is issued to every token holder with unique Crypto ID to validate the Crypto-ISBN number. This initiative is tested and promoted worldwide and to support the community get benefited for crypto or digital world. Crypto-ISBN's are controlled and issued through block chain technology and all Crypto-ISBN's are verified through blockchain explorer at www.cryptomediaregistry.com

Why we need Crypto-ISBN?

ISB Token is nothing but Authors & Writers Money

The Crypto-ISBN is a unique international identifier for monographic publications; assigning a number replaces the handling of long digital records, thereby saving time and staff costs and reducing copying errors. Correct use of the Crypto-ISBN allows different product forms and editions of a media, whether printed or digital, to be clearly differentiated, ensuring that customers or community of crypto users receive the version that they require. Crypto-ISBN facilitates compilation and updating of media-trade directories and digital databases, such media as catalogues of books in print or digital form. Information on available media or books can be found easily. The Crypto-ISBN is machine-readable in the form of crypto ID of total 20 digits. This is fast and avoids mistakes. Crypto-ISBN also facilities authors or publishers to generate QR code for their books with Crypto-ISBN at www.cryptoisbn.com. Many publication and supply chain systems are linked with QR code based on Crypto-ISBN.

Crypto-ISBN facilitate in collecting crypto payments of authors, publishers using Crypto-ISBN platform. This will also facilitates all authors, publishers or writers to update their title with Crypto-ISBN through smartcontract using distributed ledger or blockchain technology and verified through blockchain explorer at www.cryptomediaregistry.com

At present registering of one single ISBN in the market will cost you upto US$ 200, in our special ICO event token holders of Crypto-ISBN will get ISBN free of cost a courtesy of freerewards2u for promoting www.cryptoisbn.com

What is a Crypto-ISBN used for?

A Crypto-ISBN is essentially a product title identifier used by publishers, booksellers, libraries, internet retailers and other supply chain participants for ordering, listing, sales records and stock control purposes. The Crypto-ISBN identifies the registrant as well as the specific title, edition and format. The title of the publication is registered in Crypto-ISBN through smartcontract using block chain technology.

What does a Crypto-ISBN identify?

Crypto-ISBNs are assigned to digital or printed publications made publicly available in printed or digital media, whether for sale or on a gratis basis, can be identified by Crypto-ISBN.

In addition, individual sections of digital media or books or issues or articles from journals, periodicals or serials that are made available separately may also use the Crypto-ISBN as an identifier. With regard to the various media available, it is of no importance in what form the content is documented and distributed like digitally or printed matter; however, each

different product form or any digital form should be identified separately. One can find examples of types of qualifying products and more information about the scope of the Crypto-ISBN here.

Who should apply for Crypto-ISBN?

Most of the time, it is the title owners or authors, publishers of the book or publications using crypto currencies one can apply for Crypto-ISBN. For the purposes of Crypto-ISBN, the publisher is the group, organisation, company or individual who is responsible for initiating the production of a publication. Normally, it is also the person or body who bears the cost and making a media available in digital form or printed form.

By obtaining a Crypto-ISBN one will be able to take the necessary steps to ensure that the media or publication is widely known and to maximise its sales potential worldwide. If you are a publisher it is in your interest to use Crypto-ISBN as it is likely to help you to sell media or publications worldwide.

If you are in content development or interested in declaring and registering any media content ownership then you can think of registering with www.cryptoisbn.com. The registered data successfully listed and marketed worldwide using block chain technology.

Blockchain Technology & Decentralization

A blockchain – originally blockchain – is a continuously growing list of records, called blocks, which are linked and secured using cryptography. Each block contains typically a hash pointer as a link to a previous block, a timestamp and transaction data. By design, blockchain are inherently resistant to modification of the data. Functionally, a blockchain can serve as "an open, distributed ledger that can record transactions between two parties efficiently and in a verifiable and permanent way." For use as a distributed ledger a blockchain is typically managed by a peer-to-peer network collectively adhering to a protocol for validating new blocks. Once recorded, the data in any given block cannot be altered retroactively without the alteration of all subsequent blocks and a collusion of the network majority.

Blockchains are secure by design and are an example of a distributed computing system with high Byzantine fault tolerance. Decentralized consensus has therefore been achieved with a blockchain. This makes blockchain potentially suitable for the recording of events.

A blockchain facilitates secure online transactions and is a decentralized and distributed digital ledger that is used to record transactions across many computers so that the record cannot be altered retroactively without the alteration of all subsequent blocks and the collusion of the network. This allows the participants to verify and audit transactions inexpensively. They are authenticated by mass collaboration powered by collective self-interests. The result is a robust workflow where participants' uncertainty regarding data

security is marginal. The use of a blockchain removes the characteristic of infinite reproducibility from a digital asset. It confirms that each unit of value was transferred only once, solving the long-standing problem of double spending. Blockchains have been described as a value-exchange protocol. This blockchain-based exchange of value can be completed more quickly, more safely and more cheaply than with traditional systems where Crypto-ISBN has come up with new technology in Blockchain. A blockchain can assign title rights because it provides a record that compels offer and acceptance.

A blockchain database consists of two kinds of records: transactions and blocks. Blocks hold batches of valid transactions that are hashed and encoded into a merkle tree. Each block includes the hash of the prior block in the blockchain, linking the two. Variants of this format were used previously, for example in Git. The format is not by itself sufficient to qualify as a blockchain. The linked blocks form a chain. This iterative process confirms the integrity of the previous block, all the way back to the original genesis block. Some blockchain create a new block as frequently as every five seconds. As blockchain age they are said to grow in height.

Sometimes separate blocks can be produced concurrently, creating a temporary fork. In addition to a secure hash based history, any blockchain has a specified algorithm for scoring different versions of the history so that one with a higher value can be selected over others. Blocks not selected for inclusion in the chain are called orphan blocks. Peers supporting the database don't have exactly the same version of the history at all times. Instead, they keep the highest scoring version of the database that they currently know of. Whenever a peer receives a higher scoring version (usually the old version with a single new block added) they extend or overwrite their own database and retransmit the improvement to their peers. There is never an absolute guarantee that any particular entry will remain in the best version of the history forever. Because blockchain are typically built to add the score of new blocks onto old blocks and because there are incentives to work only on extending with new blocks rather than overwriting old blocks, the probability of an entry becoming superseded goes down exponentially as more blocks are built on top of it, eventually becoming very low. For example, in a blockchain using the proof-of-work system, the chain with the most cumulative proof-of-work is always considered the valid one by the network. There are a number of methods that can be used to demonstrate a sufficient level of computation. Within a blockchain the computation is carried out redundantly rather than in the traditional segregated and parallel manner.

Decentralization

By storing data across its network, the blockchain eliminates the risks that come with data being held centrally. Decentralised blockchain may use ad-hoc message passing and distributed networking. Its network lacks centralized points of vulnerability that computer crackers can exploit or any central point of failure. Blockchain security methods include the use of public-key cryptography. A public key (a long, random-looking string of numbers & numeric) is an address on the blockchain. Value tokens sent across the network are recorded as belonging to that address. A private key is like a password that gives its owner access to their digital assets or otherwise interact with the various capabilities that blockchain now support, data stored on the blockchain is generally considered incorruptible.

Every node or miner in a decentralized system has a copy of the blockchain. Data quality is maintained by massive database replication and computational trust. No centralized "official" copy exists and no user is "trusted" more than any other. Transactions are broadcast to the network using software. Messages are delivered on a best effort basis. Mining nodes validate transactions, add them to the block they're creating, and then broadcast the completed block to other nodes. Blockchains use various time-stamping schemes, such as proof-of-work to serialize changes. Alternate consensus methods include proof-of-stake and proof-of-burn. Growth of a decentralized blockchain is accompanied by the risk of node centralization because computer resources required to operate bigger data become more expensive.

Initial Features in Crypto-ISBN

- Allotting new Crypto-ISBN for verifying new title for users

- Crypto-ISBN support in collecting crypto payments for publishers or authors

- Every token issued to token holder is registered under blockchain

- Facilitates creating QR codes for printing use of unique ID

- Facilitates in registering new books and books already published in ISBN

- Spread of book information to a wide community of crypto users

- Facilitates platform to crypto users to purchase books or publication registered in www.cryptoisbn.com by collecting payments using ISB Token

- Registered token holders Crypto-ISBN of www.cryptoisbn.com will get crypto wallet to store their crypto currency

- We forecast this unique feature will prove disrupting with our future technology instruction in Phase II using separate project where we intend to introduce smart contract books where content of media publishing in www.cryptoisbn.com using blockchain technology enables only to subscribers to read the content of media or publication in digital form in secured environment.

- The phase II investments are also collected through ICO process and investors participating in this ICO will be given preferential rights to participate in Pre-ICO and they will be allotted tokens first at Pre-ICO stage.

- At present digital or printed media suffers from piracy and we are very sure that, our innovative idea registering title rights of of publishing digital media content using Crypto-ISBN will help authors, writers or publishers immensely.

- Apartfrom Registering Book Titles one can register any title related to digital media such as Movies, Wallet Ownership, Crypto Asset ownership such as Coin/Token/Smart Contract Ownership, Channel Etc.

ERC20 Tokens & Crowd sale ICO Structure & offers

We are very sure that the ICO initiative offer for our service is tempting and it will popularize crypto initiative and crypto economy

In market getting free ISBN is impossible, present price of ISBN cost up-to US$ 200 and we are providing free ISBN with the help of Publishers rights assigned to Crypto ISBN or its associated publishers and also assisting everyone to register their media title rights using block chain technology at a cost that no one can believe.

ERC20 Token Supply information:

Name of the token:	CRYPTOISB
Token Code:	**ISB**
Total supply of tokens:	10,000,000
Promoters:	2,000,000
Marketing & bounties:	1,000,000
Crypto-ISB users:	7,000,000

Contract Address: 0xB1F8ED18e93f8b321c7814209155F8637096a868

Contract: https://etherscan.io/address/0xb1f8ed18e93f8b321c7814209155f8637096a868#readContract

GIST: https://github.com/cryptoisbn/crypto/tree/master

Pre-ICO Structure:

Pre-ICO we are allotting 3,000,000 tokens for public

First **2,000,000 at US$ 2**

Second **1,000,000 at US$ 3**

Pre-ICO Period Start from 16th November 2017 & End at 25th November 2017

ICO Structure:

ICO we are allotting 4,000,000 tokens for public

First **1,000,000 at US$ 4**

Second **1,000,000 at US$ 5**

Third **1,000,000 at US$ 6**

Forth **1,000,000 at US$ 7**

ICO Rules:

- Public interested in Pre-ICO and ICO, participants can sign-up and deposit acceptable crypto currencies with your wallet address.

- We intend to sell minimum 6,000,000 (6 Milion Tokens) or else the money or crypto currency will be refunded to investors

- After reaching target sale of 6,000,000 tokens, tokens are listed in leading exchanges supported with www.coincapreport.com or www.coinmarketcap.com and tokens are offered at minimum value of US$ 50 (1 Coin Value is pegged for USD50 for providing services at www.cryptoISBN.com If the token value exceeds USD$ 50, we will collect only value equivalent to a portion of token value representing USD$ 50. We have structured tokens with 9 decimals with every token to enable easy decimal appropriation value.

- Free ISBN is provided to token holders one time only for one token. If the value of token exceeds USD50 and if the portion of coin is used for availing service then the free offer of ISBN is not available as the total coin is not user for availing service of CryptoISBN.com

- Phase I operations will start within 60 days of ICO completion and investors can see immediate returns of 100% to 2000% from existing present demand from authors, writers and publishers

Crypto-ISBN Roadmap and Development

The Idea of Crypto-ISBN started in the month of March-2017 market research initiated and concluded to go for an crowed sale of tokens and use the benefits of blockchain technology and in October-2017 initiated the process of getting into blockchain technology.

20th November 2017 to start Pre-ICO and end 30th November 2017

1st December 2017 to start ICO and end at 31st December 2017

After closure of ICO on 31st December 2017, 60 days to start Operations of Crypto-ISBN

It is to start operations ideally from 1st of March 2017.

Other Advantages of ISB Token

ISB Token as Currency of Authors/Content Writers/Publishers/Media Publishers/Digital Content Owners

The ISB Token will become future promising currency of digital content owners and Crypto-ISBN ID will be used for accepting payment of leading crypto Coins registered with Crypto-ISBN.

Transferable Digital Rights

Transfer of Crypto-ISBN will become easy affair with the help Crypto-ISBN data analytical tool, which provides all information of data traffic for the Title Information.

Valuable Investment Tool

We expect that the market for ISB Token well reach more than USD200 in one year as the coin supply is very minimal in No. We are providing 9 Decimal places keeping future demand for the ISB Coin.

Benefits to every token holder

1. **International standard blocks in numbers ISBN**
    -   You can use it for identifying Title ownership of Digital Media, Crypto & Print Media Assets
    -   Crypto ISBN is the only project provides facility for claiming Title Ownership of Digital, Crypto and Print Media
    -   Now your registered title rights can be easily registered, transferred & traded in Crypto ISBN Exchange

2. **ISB Token is Crypto Currency for Accepting Payments**
    -   Safest way to accept payments using ISB IRC20 Tokens. Easily transferrable and helps in knowing number of Media Rights or Media Publications Sold
    -   ISBN is also identified through QR Code and immediately one can receive payments using ISBN
    -   It not only accepts ISB Token but also accepts all other registered Crypto Currency

3. **ISB Token as Investment**
    -   The best investment option starts for US $ 2 and only 10 Million Tokens will be in supply and only 7 Million tokens available in ICO
    -   Each Token valued at US$ 50 for providing services at Crypto ISBN
    -   Minimum token appreciation 700% maximum token appreciation 5000% in short term, Unlimited appreciation in long term
    -   Free ISBN offer and limited number of token supply will push price, in 2017 most fast appreciation is assured in this token

4. **Irreversible free offer from www.freerewards2u.com**
    -   Every token will have free ISBN worth US $ 125 from our media partner through their associate publishers quota
    -   Your token is worth more than US $ 125 now
    -   Use this pre ICO and ICO offer to grow your investments up to **5000%** in short term less than 3 months. One time opportunity in your lifetime

5. **Crypto ISBN facilitates trading your media title rights**
    -   We help you in transferring media title rights to other Crypto ISBN members for nominal cost
    -   ISB Tokens are traded at Crypto-ISBN considering information available about media title popularity and fair trade value arrived through statistics

6. **Convert your Crypto receipts into Visa Card transfer**
    -   Withdraw your Crypto currency balance as Visa Card Transfer facility using Crypto-ISBN wallet service

- In association with Payfromapps we help you in converting ISB token balance by selling in exchange to transfer amount into your Visa Card and start using in your Stores, shops etc in your country

7. **Lowest cost and advanced technology**
   - All the information stored using blockchain technology which uses distributed ledger system. Credible information can be used through API
   - Any time you can retrieve information stored using Blockchain technology.
   - Information is credible for decision making process

8. **Associate Partnership with Freerewards2u**
   - Rewards and promotions assured through freerewards2u team
   - Freerewards2u also monitors service quality of Associates
   - Freerewards2u promises token investment guarantee, if the service is not provided as promised in white paper, token investment will be returned within 30 days from the date of service commencement

9. **Fast turnaround time for service commencement**
   - Freerewards2u mobilizes projects with lesser time span will provide greatest relief for investors, Crypto Investors
   - Project will commence operation within 60 days after closure of ICO Period

10. **You are investing for your future Digital Economy**
    - ISB Token is a key for future digital economy
    - The Disruptive Technology rewards your investment with growth usage and convertibility
    - Join the crypto revolution and grow your digital wealth.

Social Connect:

Facebook	https://www.facebook.com/Cryptoisbn-205500243327499/
Twitter	https://twitter.com/cryptoisbn
Slack	https://cryptoisbn.slack.com/?redir=%2Fmessages%2FC7XGY9JV6
Telegram	https://t.me/cisbn